Nolan Creek/South
Nolan Creek
Outreach Component

Texas Institute for Applied Environmental Research
Stephenville, Texas

September 5, 2013
Project Goals

- Providing sufficient information to address bacteria impairments on Nolan Creek/South Nolan Creek
- Collect water quality data
- Provide an evaluation of loading and sources throughout the watershed
- Develop a comprehensive Geographic Information System (GIS) inventory
Project Goals (cont.)

• Successfully build partnerships and conduct a robust stakeholder process
• Develop/Maintain a successful public participation program, including a public relations and education campaign and stakeholder group
Project Timeframe/Organization

• January 2013 – August 2015
Stakeholder Input

- TIAER welcomes information, opinions and feedback from stakeholders
- Stakeholders are encouraged to provide constructive input
  - Information that will benefit the Partnership as a whole
Public Outreach & Education

• Purpose: To create public awareness for the Watershed Planning Project

• Educational Topics:
  – Water Quality Issues
  – Non-Point Source Pollution
  – Watershed Functions
  – Individual Actions Effect on Water Quality
Outreach Goals Must...

• Develop general strategies to reach target audience
  – Specific Outreach Activities
  – Workshops
  – Trainings
  – Social Marketing Techniques

• Develop an evaluation component
  – Measures both qualitatively and quantitatively
Outreach Activity Examples

• Partnerships with Schools
  – Conduct Water Quality Education
  – (Example: Project WET)

• Campaigns to Market Outreach Plan & Distribute Educational Information

• Low Impact Development Workshop

• Texas Watershed Steward Training
Outreach Activity Examples

- Texas Stream Team Events & Trainings
- Septic System Workshop
- Illegal Dumping & Litter Campaigns
- Agricultural Waste Collection Days
- Establish Social Media Outlets
  - Facebook
  - Twitter
Education/Outreach Materials
Assessment of Water Quality & Watershed Based Planning for Nolan Creek

Why Nolan Creek?

Portions of Nolan Creek/South Nolan Creek currently do not support its designated uses and needs improving. Cleaner water allows for recreational use such as swimming, fishing, wading, and canoeing. Recreational use of Nolan Creek/South Nolan Creek promotes a stronger economy and healthier lifestyle for area residents.

Here’s How YOU can get involved!

Upcoming Events
Sept. 5: Stakeholder Meeting
Oct. 5: Barktoberfest

Upcoming Training Opportunities
Sept. 19: Texas Watershed Stewards Workshop

Community Involvement
Nolan Creek Recreational Improvement Project

Goals for Nolan Creek
To restore good water quality throughout Nolan Creek/South Nolan Creek Watershed and to involve and educate residents on healthy water conservation of their watershed.

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Example Educational Content

• Educational Radio Advertisement

• Educational Video
Non-Point Source Education with Killen ISD
Scheduled Outreach Activities

• Texas Watershed Stewards Workshop
  – Location: Killeen, TX
  – Date: September 19, 2013

• Home Chemical Collection Event (Killeen Residents Only)
  – Location: Killeen, TX
  – Date: September 21, 2013
Scheduled Outreach Activities

• Barktoberfest
  – Location: City of Killeen
  – Date: October 5, 2013

• Annual Halloween Hoopla
  – Harker Heights, TX
  – Date: October 31, 2013
Are There Others?

Cities in the Watershed Include: Killeen, Harker Heights, Nolanville, Belton and Fort Hood
Questions and Feedback...

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